

Outline

- **I. Introduction**

- A. Short discussion of percentages of students not enrolling in college

- 1. Explain that this will give options for those unsure of if college is for them or not and that this is information for not just high school students, but those who may be looking for a career change.

- 2. According to the Bureau of Labor statistics,

- a) 39% of jobs require just a high school diploma

- b) 27% require less than a high school diploma

- c) 18% require a bachelor

- B. Inform participants of what they will be leaving with today (resources)

- 1. FAFSA

- 2. Career interests assessment

- 3. College navigator

- 4. Remind participants to complete sign in sheet stating if they would like materials provided also emailed, as well as the Powerpoint

- C. Briefly introduce topics being discussed as other options

- 1. Study abroad

- 2. Gap year

- 3. Work and pay for school out of pocket later

- 4. Apprenticeships

- 5. Other career options that do not require a degree

- a) Climbing the ladder at a retail franchise
- b) YouTube/Twitch/being an influencer
- c) Caregiving

II. If you know the career you are interested in...

- A. Teach how to use Federal Student Aide website for those who need college
- B. Where do you want to live? How do you want to live? Is paying for school feasible or will you need loans?
 1. General costs to expect
 2. Average income in Ohio
 - a) \$23,139 for Trumbull County where I am from, \$28,555 in the US

III. If you're still figuring it out...

- A. Interests (art/creativity, helping people, science, etc.)
 1. What makes you happy?
- B. Goals
 1. Short term vrs. Long term
- C. Needs (physical, financial)
- D. Career Interests Assessment - link will be included in hand out
 1. <https://www.careeronestop.org/Toolkit/Careers/Interest-Assessment-Questions.aspx>

IV. Stable Career vs. Ever-changing

- A. Necessary careers (ie. dentist and/or medical, database administrator,

occupational therapy aide)

B. Contract or word-of-mouth dependent (graphic artist, plumber, cosmetologist)

C. Ever-changing

1. Careers that require continuing education (teaching)

2. Careers that are constantly moving (caregiving, sales representative)

D. Is a degree or certificate necessary for your career?

1. If yes, what?

2. If not, what training or experience is needed?

V. If school is necessary...

A. College Navigator - link will be included in hand out

1. <https://nces.ed.gov/collegenavigator/>

B. Technical school, community college, college, what's the difference?

C. Online vrs. Face-to-Face

a) Online

(1) Self-motivation

(2) Can work full time or more

(3) Check for 100% online

(4) Required to have access to a computer + Internet

b) Face-to-Face

(1) Work schedule and/or class schedule dependent on each other but could work on campus

(2) Required to have access to a computer + Internet in some

courses, but easier/faster access to campus library and/or computer labs

(3) Socialization

(4) Housing costs

(a) Dorm vrs. living at home/in an apartment (refer back to cost of living)

D. Being a non-traditional student is normal and anyone can start school at any time

E. Getting Ready for College Check List

1. <https://studentaid.gov/resources/prepare-for-college>

F. Funding (grants, scholarships, loans)

1. Direct Subsidized Loan vs. Direct Unsubsidized Loan

a) Subsidized = fixed interest, low fees

b) Unsubsidized = non-fixed interest, more expensive in long run

2. Grants and scholarships = free money

a) Can apply through the school and with FAFSA

G. Gap Year: Take a Year off to Find Yourself

1. Travel

2. Work

3. Volunteer

VI. If school is not necessary...

A. Local employment options

1. A to Z Drain Service: benefits, opportunities to advance, paid training
2. Aldi starts at \$13.10 an hour, plus pay increase after a year
3. Alorica: call center but great for early customer service work experience for those with a flexible work schedule, opportunities to advance
4. Apprenticeships
 - a) Use OhioMeansJobs to find local opportunities
5. Influencer (Twitch/YouTube)
 - a) Great way to bring in small income during free time
 - b) Incredibly difficult to break through and investments are needed upfront
 - (1) Camera and sound equipment, lighting, good computer for editing and/or streaming
 - c) High risk, low reward possibility
 - (1) If you simply do it as a hobby, it could be worth the investment or it could be not
 - (2) Majority of creators on Twitch and YouTube do not make it big or make enough money to survive
 - (3) Twitch streamers that have met the requirements for affiliate make
 - (a) 50% of subscription money
 - (b) Ad money
 - (c) Flat donation money

(4) YouTube creators must use copyright free content and make money from

(a) Advertisements

(b) Sponsorships

6. Military

a) Those in the military or who have retired or were honorably discharged who served at least two years can receive scholarships from the military to pay for all education expenses (G.I. Bill)

7. Retail

a) Will likely start out at minimum wage, but can offer opportunities for climbing a ladder in management without a degree in some cases

Helpful Links and Resources

Resources (North East Ohio):

- Contacts for local colleges
 - Cleveland State University
 - Admissions Office
 - (216) 687-5411
 - admissions@csuohio.edu
 - Kent State University (branches available throughout Northeast Ohio)
 - Admissions Office
 - (330) 672-2444
 - admissions@kent.edu
 - Youngstown State University
 - 877.468.6978 (toll free)
 - 330.941.2000 (phone)
 - enroll@ysu.edu
- Contacts for local trade schools:
 - ETI (Technical College)
 - (330) 652-9919
 - Diane Marsteller, Director of Admissions: dianemarsteller@eticollege.edu
- Contacts for the military:
 - Army
 - 1-888-550-ARMY (2769)
 - goarmy.com
 - Navy
 - 1-800-USA-NAVY (872-6289)
 - navy.com
 - Marines
 - Texting: MARINE (627463)
 - marines.com
 - Coast Guard
 - Cleveland Recruiting Office:
 - (216) 812-7093
 - HQS-SMB-CGRC-ROCLEVELAND@uscg.mil
 - gocoastguard.com
- Websites (alphabetical)
 - Bureau of Labor Statistics
 - Career Outlook: <https://www.bls.gov/careeroutlook/home.htm>
 - Occupational Outlook Handbook: <https://www.bls.gov/ooh/>
 - Career Interests Assessment: <https://www.careeronestop.org/Toolkit/Careers/Interest-Assessment-Questions.aspx>
 - College Navigator: <https://nces.ed.gov/collegenavigator/>

FAFSA: <https://studentaid.ed.gov/sa/fafsa>

Get Ready for College Check List:

<https://studentaid.gov/resources/prepare-for-college>

My Next Move: <https://www.mynextmove.org/>

OhioMeansJobs: <https://jobseeker.ohiomeansjobs.monster.com/>